

Newburyport Choral Society
Regular Board Meeting
October 10, 2017

Call to Order: President Solomon Berman called the meeting to order at 7:07 P.M. at the Institution for Savings, 81 State Street, Newburyport, MA.

Present: Solomon Berman, Tom Clark, Mary Dissette, Anthony Grassi, Brian Greenberg, Sarah Hall, Mary Ann Lachat, Penny Lazarus (arrived at 7:35), Kerri Maclellan, Margaret McQuillan, Maryellen Moreland, John Moreland, Brenda Rich, Beth Rogers, Phil Smith, Sandy Starr, and Carol Yunker.

Absent: George Case, Joanne Johnson, Ralph Johnson.

Announcements: John pointed out that at rehearsal many singers are not facing George. This was noted and will be transmitted to the Logistics Director to address when setting out chairs.

Consent Agenda

The following were all accepted and approved:

- Belleville Church Update
- Horse Chestnut Tree update
- Minutes from the September meeting
- Fundraising update – VIP card and Skylark
- Registration Update

Director Reports:

Treasurer's Report: Beth Rogers explained that because of timing George was paid twice in the same month but it was for two months. Also, the large difference in the sponsor line item between last year and this occurred because the letters last year went out earlier so there were already some responses by October. Carol made a motion to accept the Treasurer's Report. This was seconded and all voted to accept.

Sponsorship: Mary Dissette reported that 121 sponsorship letters have been mailed out. Discussion ensued concerning attracting new sponsors. It was agreed to ask members for names of those who might want to become sponsors, to be mentioned in News of Note and also at a rehearsal. Mary is to draft something.

LCC Grants: Brenda reported that 8 applications for grants have been made for a total request of \$2100 to support the spring concert orchestra.

Fall Concert Ads: Anthony reported that his team had met and determined a process to use in seeking ads and corporate sponsorships. Of primary importance is the follow-up step. Help from the chorus at large will be needed.

Ongoing Business:

Ops Plan: Mary Ann Lachat and Sandy went over the importance of the Ops Plan in getting things done in a progressive and timely manner, urging members to use it to help with their duties.

Google Service Update: Carol explained the benefits of using Google, particularly in the transition process and urged everyone to use Google mail for everything that is not sensitive.

New Business:

Fall Concert Poster: Penny provided copies of the poster for review. Solomon explained the process used this year in the design process. Penny recommended that Josh Faigen be included next time in the subcommittee meeting on the preliminary design to explain it and answer questions. She was then asked to explain the current poster. A motion was made by Maryellen Moreland to accept the poster design. Brenda seconded and the motion passed unanimously.

Concert Dates: The dates of May 2 and May 3 and December 12 and 13 were suggested for the 2020 concert dates. Phil made a motion to accept them; Carol seconded and the motion passed unanimously.

Executive Session: Mary Ann Lachat made a motion to enter into Executive Session which was seconded and passed unanimously. The Board entered into Executive Session at 8:22 PM.

The Board returned from Executive Session at 9:54 PM.

Adjournment:

On a motion by Brenda seconded by Kerri the meeting adjourned at 9:55 PM.

Respectfully submitted,

Sandra Starr, Secretary