

Newburyport Choral Society  
Regular Board Meeting  
November 12, 2018

**Call to Order:** President Solomon Berman called the meeting to order at 7:11 P.M. at One Lane's End, Newbury, MA.

**Present:** Solomon Berman, Brian Greenberg, Joanne Johnson, Ralph Johnson, Kerri MacLennan, John Moreland, Maryellen Moreland, Brenda Rich, Beth Rogers, Phil Smith, Sandra Starr, and Carol Yunker.

**Absent:** Tom Clark, Mary Dissette, Mary Ann Lachat.

**Announcements:**

Brenda reported that the Mayor of Amesbury has consented to be a Guest Conductor and expressed thanks to Pam Fenner for setting it up.

**Consent Agenda:** The minutes of the May 2018, and the October meeting were approved. On the objections of Joanne and Phil, the registration update and the minutes of the October Executive meeting, respectively, were withdrawn and taken up under new business.

**Officer Reports:**

**Treasurer's Report:** Beth presented the Treasurer's report and explained some points. Carol motioned to accept the report; Joanne seconded and it was accepted.

**President's Remarks:** Solomon reported that much work has been done on the program and in other areas. This is a time of transition. He thanked everyone and urged a Thanksgiving break.

**Director Reports:**

**Corporate Revenue:** Joanne reported that we are doing better with ads because we now have color. She stated that the corporate sponsorships and ad procuring jobs need to be split up. Solomon suggested that directors recruit members to help them if needed and keep a record of these volunteers for future reference.

**Ticket Sales:** Phil reported that ticket sales are proceeding normally. 72% of mandatory tickets have been distributed. So far 33% of Sunday tickets have been sold with 18% of Saturday. Karen Aalto will handle the reception; the two hall monitors have been secured, and we need one more usher for Sunday.

**Logistics:** Ralph reported that the organ may need tuning and the police detail is all set.

**Program:** John asked for proof readers and Solomon noted that this needs to be done by Wednesday.

**Media:** Brian reported that press releases will go out soon and that prices for the flyer must be obtained and the costs communicated to the Treasurer.

**CRM Update:** Carol reported that everything has been updated and all members are paid up. There was only 1 software problem with neon; all other problems have to do with policy and field organization.

**Ongoing Business:**

**Ops Plan Review:** The Ops Plan was reviewed. A new item needs to be added to January – the creation of a media concept for the spring concert. There needs to be a December board meeting before January registration – Dec. 17<sup>th</sup>.

**Financial Hardship Update/Student ticket purchase:** Solomon informed the board of the Executive Committee recommendations:

- The Treasurer will be the point person.
- The IT and Membership Directors will be notified of those under hardship.
- The Board will be notified of the general anonymous statistics.
- Hardship allowances will run only for one term, but may be updated each term.
- Announcements will be made about hardship at registration.

On a motion by Joanne, seconded by Carol these policies were unanimously adopted.

It was pointed out that the Handbook states that all members are required to purchase tickets. It was agreed that this includes students. On a motion by Beth, seconded by Carol the board voted unanimously to reaffirm this policy.

**Veteran Collaboration:** Brian reported that 20 tickets for veterans have been purchased by Eastern Bank and Kevin Hunt will distribute them to veterans.

**New Business:**

**2021 Concert Dates:** Solomon acquainted the board with the 2021 concert dates suggested by the Executive Committee, which are May 1 and 2, and December 11 and 12. On a motion by Carol seconded by Ralph the board voted unanimously to accept these dates. In a further discussion it was voted on a motion by Joanne, seconded by Sandy to start the 2019 fall season on the day after Labor Day.

**EC minutes of 10/30:** On a motion by Kerri seconded by Carol the minutes of the EC meeting were approved.

**Registration Update:** Items of the registration update were discussed. The language and policies in the Handbook will be taken up by the Executive Committee. The update was accepted.

**Adjournment:**

On a motion by Ralph, seconded by Beth the meeting adjourned at 9:18 PM.

Respectfully submitted,

Sandra Starr, Secretary